

Toniesha Latrice Taylor, Ph. D.



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CURRENT ACADEMIC POSITION

Department Chair and Associate Professor
Communication Studies Department, School of Communication,
Texas Southern University, Houston, TX
(August 2019- Present)

EDUCATION

Bowling Green State University, Ohio

Communication Studies

Ph. D. May 2009

Dissertation Title: A Tradition Her Own: Womanist Rhetoric and the Womanist Sermon

Dissertation Advisor: Dr. Lara Lengel

San Jose State University, California

Speech-Communication

M. A. May 2002

Faculty Advisor: Dr. Marquita Byrd

California State University, San Marcos

Communication and Liberal Studies

Minor: History

B. A. May 1999

Senior Thesis: Sojourner Truth: A Search into Image and Identity Construction

Senior Thesis Advisor: Dr. Barry Saferstein

RESEARCH INTERESTS

My primary research agenda focuses on African American Oral and Rhetorical History and digital humanities. My published research focuses on the use of emerging and traditional media in the construction of identity and social justice. In privileging Black women's narratives of identity my research continues to examine the ways in which African American women construct identity and community through preaching, intellectual pursuits, social activism, and lived experience.

Areas of Research Interest

Womanist Rhetoric
Digital Humanities
Rhetorical Theory
Media and Popular Culture
African American Rhetoric

Social Media and Gender activism
Intersectionality and Social Justice
Communication and Culture
Inter/Intra cultural Communication
Oral History of Historically Black
Colleges and Universities

ACADEMIC CONTRIBUTIONS

Essays and Chapters (Under Review and Forthcoming)

(Under Review) ““We don’t earn grace, We’re all sinners”: Barack Obama, public theology, and the rhetoric of racial reconciliation”. *Journal of Communication and Religion*.

Essays and Chapters (In Print)

(2021). “Signifying Shade as we #RaceTogether drinking our #NewStarbucksDrink “White Privilege Americana Extra Whip”.” In *The Digital Black Atlantic*, edited by Roopika Risam and Kelly Josephs.

2020. “Social Justice.” *Digital Pedagogy in the Humanities: Concepts, Models, and Experiments*, edited by Rebecca Frost Davis, Matthew K. Gold, Katherine D. Harris, and Jentery Sayers. Modern Language Association. <https://digitalpedagogy.hcommons.org/>

2019. “We Speak, We Make, We Tinker: Afrofuturism as Applied Digital Humanities.” In *The Black Speculative Arts Movement: Afrofuturism, Art+Design*, edited by Reynaldo Anderson and Clint Fluker Lexington Press.

2019. “World Making or World Breaking?: A Black Womanist Perspective on Social Media Crises in Higher Education.” *Communication Education* 68, no. 3 (July 3, 2019): 381–85. <https://doi.org/10.1080/03634523.2019.1607884>.

2019. “Dear nice white ladies, A Womanist Response to Intersectional Feminism and Sexual Violence.” *Women and Language* 42, no. 1 (Spring 2019): 187–90. doi:10.34036/WL.2019.022.

2018. “Reflections on SandraBland on the 3rd Anniversary of Her Death.” to the [Online Roundtable on Sandra Bland](https://www.aaihs.org/reflections-on-sandra-bland-on-the-3rd-anniversary-of-her-death/), *Black Perspectives*, July 13, 2018, <https://www.aaihs.org/reflections-on-sandra-bland-on-the-3rd-anniversary-of-her-death/>

2017. “Review of the Book *Afrofuturism 2.0: The Rise of Astro-Blackness*, by R. Anderson & C. E. Jones. *Iowa Journal of Communication* 49 (2): 194-97.

Earhart, Amy E. and Toniesha L. Taylor. 2016. "Pedagogies of Race: Digital Humanities in the Age of Ferguson." In *Debates in Digital Humanities, 2016*, edited by Lauren Klein and Matthew Gold, 251-264. Minneapolis: University of Minnesota Press. <http://dhdebates.gc.cuny.edu/debates/text/72>

2015. “Saving Sound, Sounding Black and Voicing America: John Lomax and the Creation of the “American Voice”.” *Sounding Out!: The Sound Studies Blog*, June 8, 2015, <http://soundstudiesblog.com/2015/06/08/john-lomax-and-the-creation-of-the-american-voice/>.

2014. "Black Women, Thou Art Produced! Tyler Perry’s Gosperella Productions: A Womanist Critique." In *Interpreting Tyler Perry: Perspectives on Race, Class, Gender, and Sexuality*, edited by Jamel Bell and Ronald L. Jackson, II, 196-221. New York, Routledge.

2013. “Transformative Womanist Rhetorical Strategies: Contextualizing Discourse and the Performance of Black Bodies of Desire.” In *Understanding Blackness through Performance*:

Contemporary Arts and the Representation of Identity, edited by Anne Crémieux, Xavier Lemoine and Jean-Paul Rocchi, 41-55. London: Palgrave.

Taylor, Toniesha L. & Johnson, Amber L. 2011. "'Class, Meet Race': A Critical Re-scripting of the Black Body Through Ghetto and Bourgeois Characters in American Film." In *Masculinity in the Black Imagination: Contemporary Narratives and Representations of Black Men*, edited by Ronald L. Jackson, II & Mark Hopson 113-128. New York: Peter Lang Press.

August 2011. What is Reproductive Justice? In A. Johnson (Ed.) Reproductive Racism? Retrieved from <http://mediacommons.futureofthebook.org/imr/2011/08/25/what-reproductive-justice>

2010. "Womanism." In *Encyclopedia of Identity*, Vol. 2., edited by Ronald L. Jackson, II, 888-893. Thousand Oaks, Ca: Sage Publications.

1993. The Sunshine. *Sequoia*, 34/35, 29.

Instructional Materials (in Print):

Taylor, Toniesha L., Amber L. Johnson, and Kimberly. M. Gay. 2011. (Eds.) *Communicating for success: with additional readings custom edition for Prairie View A & M University*. New York: Pearson Learning Solutions.

Taylor, Toniesha L., C. E. Sanders, M. Sviland, and Kimberly. M. Gay. 2010. (Eds.) *Public speaking handbook with additional readings custom edition for Prairie View A & M University*. New York: Pearson Learning Solutions.

Scholarly Digital Projects

White Violence, Black Resistance. With Co Director Amy Earhart.
<https://sites.google.com/site/bkresist/>

White Violence, Black Resistance seeks to digitize a broad set of primary documents related to interactions of race and power. The collaborative project teaches students research, recovery and digitization skills while collecting materials related to race in Texas.

We view our project as connected to interventions into current structures of production through the digitization and dissemination of materials about white violence and black resistance found buried in difficult to access rare book rooms, crumbling newspapers, analog and/or transcribed oral histories, and unknown journals. Our ongoing projects present an activist model grounded in the classroom where undergraduate students are participants in canon expansion while learning valuable research and digital literacy skills.

Prairie View Women Oral History Project. Director.

<http://pvwomensoralhistory.omeka.net> (website sunset 2016)

The goal of this project is to collect the oral histories of women who have had a thirty (30) year or longer relationship to Prairie View A&M University. The project includes faculty, staff, students and community members. The women featured in the collection represent the diversity of higher education for women. The project has recently taken shape to include intergenerational narratives of Prairie View Women.

As an applied research project in communication and the digital humanities students use artifacts found in Coleman Library Special Collections and Archives to add to the narratives they collect and analyze. The artifacts include but are not limited to additional oral narratives, personal papers, photographs, audio and video recordings of the lives and times of women as they relate to the growth, development and maintenance of the university it's students, faculty, staff and surrounding community.

Convention Papers/Panels/Programs/Presentations (selected listing and *forthcoming)

2020. Planner and Panelist. Coping with COVID-19: Creating a holistic Black Life in Virtual Spaces at the Club, Gym, Church, Happy Hours, House Parties and Brunches. National Communication Association Convention.
2020. Pre-conference Co-presenter. Feminist/Queer/Raced Agitations for Social Justice: Reflections on Surviving Emotional Labor. Western States Communication Association, Denver, Co.
2019. Respondent. Womentoring: How to be a Great Chair Even if No One Thinks They are One. National Communication Association Convention, Baltimore, MD.
2019. Respondent. "Never Meant to Survive": Scholars of Color and Feminist Practices of Survival. National Communication Association Convention, Baltimore, MD.
2019. Presenter. In/Visible Survivors: Hashtag Activisms and Mediated Constructions of Consent and Triggers as Intersectional and Transnational Transformative Feminisms. National Communication Association Convention, Baltimore, MD.
2019. Presenter. Minimal Computing: On the Borders of Speculative Archives. The Association for Computers and the Humanities Conference, Pittsburg, PA.
2019. Presenter. What do we teach when we teach DH across disciplines? The Association for Computers and the Humanities Conference, Pittsburg, PA.
2019. Panelist. Of Race, Gender, Sexuality, and Vulnerability: Mediated Spectacles of Migration. Western States Communication Association, Seattle, WA.
2018. Panelist. Black Narratives Matter: Black Panther, Morality, and Identity. National Communication Association Convention, Salt Lake City, UT.
2018. Respondent. Top Papers for the African American Communication and Culture Division. National Communication Association Convention, Salt Lake City, UT.
2018. Panelist. A Conversation About Diversity and Inclusion in WSCA. Western States Communication Association, Santa Clara, CA.
2017. Competitive Paper Panelist. #GetOutMovie and #SunkenPlace: Big Data, Semantic Languages and the Ways of Racialized Horror. National Communication Association Convention, Dallas, TX.
2017. Panelist. Black and Brown in the Era of Trump: Communicating Policing in America. National Communication Association Convention, Dallas, TX.

2017. Respondent. Teaching through Trump: Communications Pedagogy from the Margin. National Communication Association Convention, Dallas, TX.
2017. Panelist. Womentoring: March On...at what cost? National Communication Association Convention, Dallas, TX.
- Spiro, L., G. Henry, **T. Taylor**, and A. French. 2017. Establishing a “Resilient Network” for Digital Humanities. Digital Humanities 2017, Montréal, Canada.
2017. Diasporic Encounters, Subjectivities in Transit: Social Justice and Mediated Blackness throughout the Diaspora. Collegium of African American Research, Malaga, Spain.
2017. Panelist. Continuing The Keynote Conversation: Centralizing Marginality Through Protest And Activism. Western States Communication Association, Salt Lake City, UT.
- Anderson, R. and **T. L. Taylor**. 2016. Competitive Paper. Geosocial Culture and Flow: Ferguson, Black Twitter and African Diaspora Techno-Culture. 30th Biannual Symposium on African American Culture & Philosophy. Purdue University.
2016. Competitive Paper Panel. Communication, Digital Humanities and Black Bodies in the Digital Public Sphere. National Communication Association Convention, Philadelphia, PA.
2016. Panelist. Womentoring: I Got Tenure. Now What? National Communication Association Convention, Philadelphia, PA.
2016. Panelist. Afrofuturism and Hip Hop Feminism. National Communication Association Convention, Philadelphia, PA.
- Taylor, T. L.** and P. Earles. 2016. Panelist. HBCUs, Digital Humanities and Power of Resilient Networks. HBCUStory Symposium. Dallas, TX.
2016. Competitive Paper Panel. Womanist Rhetoric, Afrofuturism and the Speculation of Respectability. Canadian Society of Digital Humanities/Société canadienne des humanités numériques and the Association for Computers and the Humanities, Calgary, AB, Canada.
2016. Panelist. Deconstructing a Diaspora Deferred: Teaching the diaspora to the Millennial Student. College Language Association Conference, Houston, TX.
2016. Panelist. Closing Plenary- Afro Futurism and the Digital Way Forward. Planet Deep South: Speculative Cultural Production and Africanisms in the Black American South, Jackson, MS.
2016. Competitive Panel. Where is the Nation in Digital Humanities. Modern Languages Association, Austin, TX.
2015. Panelist. Womentoring: I Just Became Chair - Now What?. National Communication Association Convention, Las Vegas, NV.
2015. Panelist. Womentoring: Confessions of Professional Adjuncts and Those Who Hire Them. National Communication Association Convention, Las Vegas, NV.
2015. Chair. Sankofa: Looking Back to Educate Our Future. Association for the Study of African

- American Life and History Conference, Atlanta, GA.
2015. Panelist. Black States of Desire Book Series: Memory and Creative Intersectional Identities. Collegium of African American Research, Liverpool, United Kingdom
2015. Competitive Paper. Millican to Ferguson: Digital Representations of Activists Discourse Then and Now. Canadian Society of Digital Humanities/Société canadienne des humanités numériques and the Association for Computers and the Humanities, Ottawa, Ontario
2014. Panelist. Womentoring: Connections/Disconnections Are You My Mentor?. National Communication Association Convention, Chicago, Ill.
2014. Competitive Paper. Hearing Sound, Speaking Tradition, Locating Community: Using ARLO to Locate Speech Patterns Among HBCU Graduates. HBCUstory Symposium. Washington, D. C..
2014. Panelist. Digital Articulations of Gender and Sexuality: The cases of Elliot Rogers, #yestoallwomen and #bringbackourgirls. Organization for the Study of Communication, Language and Gender, Santa Clara, Ca.
2014. Competitive Paper. Earhart, Amy and **Toniesha L. Taylor**. Activism in the Archive: Reflexive Canons and the Digital Humanities. African American Expression in Print & Digital Culture. University of Wisconsin-Madison, Madison, WI.
2014. Competitive Long Paper. Earhart, Amy and **Toniesha Taylor**. Digital Activism: Canon Expansion and Textual Recovery in the Undergraduate Classroom. Digital Humanities Conference, Lausanne, Switzerland.
2014. Panelist. Roundtable Discussion of *Standing in the Intersection: Feminist Voices, Feminist Practices*. Rhetoric Society of America, San Antonio, TX.
2014. Paper Panelist. A Tradition of Activism: Southern Women, Southern Family, Southern Education and the PVAMU Women's Oral History. Southern States Communication Association Convention, New Orleans, LA.
2014. Chair and Program Submitter. Transferring Intersectional and Performative Responses to Mediated Representations Of Sexuality: The Cases Of Cyrus, Tubman, And Chapman. Western States Communication Association Conference, Anaheim, California.
2014. Respondent. Top Papers in Intercultural Communication Interest Group. Western States Communication Association Conference, Anaheim, California.
2013. Book Panel. Black Women, Thou Art Produced! A Womanist Critique of Tyler Perry's GOSPERELLA PRODUCTIONS. National Communication Association Convention, Washington, D. C.
2013. Panelist. Womentoring Across Colorlines and Borders. National Communication Association Convention, Washington, D. C.
2012. Panelist. Womentoring. National Communication Association Convention, Orlando, Florida.

2012. Paper. Kasting Kardashian: Fan Response to 'Tyler Perry's "Kashing IN" makes fans cash out. The Society for Multi-Ethnic Studies: Europe and the Americas, Blanquerna School of Communication, Ramon Llull University, Barcelona, Spain.
2012. Paper Panelist/Respondent. Black butterfly: Voices of oppression and resistance in response to the murder of Sakia Gunn. Transatlantic Roundtable on Religion and Race, Birkbeck, University of London.
2012. Paper Panelist/Respondent. Embedded Librarian- Faculty and Librarian Collaboration in building Library Research and Information Literacy Skills for Students. Texas Library Association, Houston, Texas.
2011. Panelist. Womentoring: Entering into faculty life. National Communication Association Convention, New Orleans, Louisiana.
2011. Panelist. And still we rise: Giving voice to the lived experiences of Black women. National Communication Association Convention, New Orleans, Louisiana.
2011. Paper. Transformative womanist rhetorical strategies: Contextualizing discourse and the performance of black bodies of desire. Collegium for African American Research, Paris, France.
2011. Chair and Program Submitter. Desire and the Black body: Rhetorics and performance of Black sexual politics. Collegium for African American Research, Paris, France.
2011. Respondent. Panel 4. Session 2. Undergraduate Scholars Research Conference. Western States Communication Association Conference, Monterey, California.
2010. Paper. Michelle Obama's womanist White House: Womentoring in and beyond the East Wing. National Communication Association Convention, San Francisco, California.
2010. Respondent and Program Submitter. Live from a tenuous bridge: Identity politics, spirituality, sexuality and race in popular culture. Organization for the Study of Communication, Language and Gender, Tampa Bay, Florida.
2009. Chair. Womentoring session two: Issues of gender, race and class & moving into administration. National Communication Association Convention, Chicago, Illinois.
2009. Panelist. It was the best of times; it was the worst of times: Reflections on job-hunting during an economic crisis. Organization for the Study of Communication, Language and Gender, Los Angeles, California.
2009. Chair. Gender, ethnicity, race and class. Organization for the Study of Communication, Language and Gender, Los Angeles, California.
2008. Submitter/Chair/Panelist. The performance of the Black intellectual: The poet, preacher and professor. National Communication Association Convention, San Diego, California.
2007. Panelist. Social justice pedagogy: Or taking our conference theme seriously (session ii). Western States Communication Association, Seattle, Washington.

2007. Chair. Truth, fiction, and the really virtual: New communication technologies and the blurring of reality. Western States Communication Association, Seattle, Washington.
2007. Paper. Do as I say, not as I do: A response, a critique, a demonstration. Western States Communication Association, Seattle, Washington.
- Newsome, V. A. & **Taylor, T. L.** (2006). Paper. Empowered goddesses: Constructing femininity as power. Western States Communication Association, Palm Springs, California.
2005. Panelist. Mentoring among co-cultures in the United States: Promoting health in the discipline through women's narratives. National Communication Association Convention, Boston, Massachusetts.
2005. Chair. Womentoring Part 2. National Communication Association Convention, Boston, Massachusetts.
2005. Chair. Popular discourse and the portrayal of "Others". Western States Communication Association, San Francisco, California.
2004. Chair. Generating and mentoring academic identities Parts 1, 2 and 3. National Communication Association Convention, Chicago, Illinois.
2004. Panelist. Pedagogy of violence. Parts 1 and 2. National Communication Association Convention, Chicago, Illinois.
2004. Paper. The role of Black sorority websites in the perpetuation of Black womanhood and femininity. Central States Communication Association, Cleveland, Ohio.
- Taylor, T. L.** & Newsome, V. A. (2004). Paper. I thought she was a feminist: Embodied "feminist drag" theory, scholarship, activism. Western States Communication Association, Albuquerque, New Mexico.
2004. Program Submitter. What a "drag": How gender, race, space, and feminism shape pedagogy for communication. Western States Communication Association, Albuquerque, New Mexico.
2004. Panelist. Feminist scholarship panel session: Academic feminist organizing as action. International Communication Association, New Orleans, Louisiana.
2003. Panelist. Re-defining academic feminism: Creating online feminist theorist dialogue. National Communication Association Convention, Miami, Florida.
2001. Paper. Girl where you at!? Ain't you got no home?: A Critical review of African American women's communication literature. National Communication Association Convention, Atlanta, Georgia.
1999. Paper. African American women preachers: Womanist theology communication practices and theological discourse. California State University Research Competition, Bakersfield, California.
1998. Paper. Culture and liberation theology: A view of the African American Baptist church. California State University San Marcos Research Competition, San Marcos, California.

1998. Paper. Culture and liberation theology a view of the African American Baptist church. National Communication Association Convention, New York, New York.

Keynotes, Invited Lectures and Symposia

Amy Earhart and **Toniesha Taylor**. March 18, 2021. "Revisiting the Millican Project: Excavating Race and Institutional Structures/Power." **Keynote Speakers**, PGR-led virtual seminar series, *EVERYWHERE IT IS MACHINES*. School of Culture and Digital Arts at Royal Holloway, University of London.

January 29, 2021. "'Mocked to death by time': Zora Neale Hurston as the sound of Afrofuture present past to future past." **Keynote Speaker**, Zora Neale Hurston Festival of the Arts and Humanities Academic Conference, Orlando, Florida.

July 30, 2019, "Where the Wild Things Are: Intersectional Pedagogy in Digital Humanities." **Keynote Speaker**, Digital Pedagogy Institute, University of Waterloo, Waterloo, Ontario, Canada.

May 2, 2019, "Talk and Tinker: Digital Humanities Tools to Analyze Social Media Content for Critical Communication Scholarship." **Workshop Leader**, Department of Communication, College of Liberal Arts, Texas A&M University, College Station, TX.

March 28, 2019, "Communication Studies." **Invited Panelist**, TSU Communication Week, Texas Southern University, Houston, TX.

February 20, 2019, "*Say Her Name: The Life and Death of Sandra Bland* Film Screening and Dialogue." **Keynote Speaker**, Multicultural Services, Texas A&M University, College Station, TX.

December 12, 2017. "Digital Blackness in the Archive: Collecting for the Culture." **Invited Panelist**, Digital Blackness in the Archive: A Documenting the Now Symposium, Washington University, St. Louis, MO.

August 7, 2017. "New Approaches to Community & Stakeholder Engagement." **Invited Panelist**, Women's Wealth and Health Equity Summit, Washington, D. C.

Taylor, T. L. and G. Williams. March 14, 2017. "Visualizing Grace: Tracing Public Theology Through President Obama's Eulogy to #CharlestonMassacre." **Invited Panelist**, #TAMUatSXSW, South By Southwest, Austin, TX.

September 2016. "We Speak, We Make, We Tinker: Afrofuturism as Applied Digital Humanities." **Invited Lecturer**, Scholars Lab, University of Virginia.

August 2016. "Media Studies and Communication in Digital Humanities." **Invited Lecture**, Programming for Humanists, Initiative for the Digital Humanities, Media, and Culture, Texas A&M University.

March 2016. "Sandra Bland, Social Justice, and Digital Memory: Using Digital Humanities Tools to Analysis Discourse and Archive Movements." **Invited Lecture**, Social Justice Communication Coalition, Saint Louis University.

- March 2016. “#SayHerName: The Sandra Bland Movement.” **Invited Lecture**, Sam Houston State University, Huntsville, TX.
- March 2015. “Saving Sound, Sounding Black and Voicing America: John Lomax and the Creation of the American Voice.” **Invited Lecture**, Rethinking the Ballad: Remembering John Lomax, Texas A&M, Texas A&M University.
- May 2014. "HiPSTA talk on Uses of ARLO in Oral Histories and Rhetorical Analysis." **Invited Lecture**, School of Information, University of Texas, Austin.
- February 2014. “White Violence <-> Black Resistance: Using Digital Humanities, Communication and Performance to Investigate Power and Identity.” **Invited Lecture**, Department of Performance Studies, Texas A&M University.
- October 2014. “Prairie View Women’s Oral History Project: The Power of Oral Histories and Digital Humanities to Visualize Women’s Work and Words.” **Invited Lecture**, College of Communication, University of Texas, Austin.
- April 2013. “Graduate School: Survival and the Market After.” **Alumna Lecture**, California State University, San Marcos.
- February 2013. “Mirrored Messages: Womanist Rhetorical Messages in the 2012 DNC Speeches of President and Mrs. Obama.” **Guest Lecture**, Communication Week, Texas State University, San Marcos, TX.
- November 2010. “Thoughts on Technology, Social Networking, New Media and the Communication Scholar.” **Invited Lecture**, Communication Studies Department, Loyola Marymount University, CA.
- October 2010. “19th Century Womanist Rhetoric: Jarena Lee, Maria Stewart and Zilpha Elaw.” **Invited Lecture**, African American Studies Department, University of Houston, TX.
- October 2010. “Preacher Politics: 19th Century African American Women Ministers as Public Intellectuals.” **Invited Lecture**, 2nd Annual Recovering Black Women’s Voices and Lives Symposium: Black Women as Public Intellectuals: Past, Present, and Future, Department of Gender and Race Studies, University of Alabama, Tuscaloosa, AL.

Professional Development and Pedagogy Training

2019. Introduction to TEI for Black Digital Humanities. Humanities Intensive Learning & Teaching, IUPUI, Indianapolis, Indiana.
2017. Working With Scalar. Humanities Intensive Learning & Teaching, University of Texas, Austin.
2017. Python for Humanists. Programming for Humanists, Initiative for the Digital Humanities, Media, and Culture. Texas A&M University, College Station, TX.
2016. TEI Markup. Programming for Humanists. Initiative for the Digital Humanities, Media, and Culture. Texas A&M University, College Station, TX.

2015. Assessment Boot Camp: Soup to Nuts. Broadcasting Educators Association, Las Vegas, NV.
2014. Refracting Digital Humanities: Critical Race, Gender, and Queer theories as [Digital Humanities] Methods. Humanities Intensive Learning & Teaching, University of Maryland.
2013. The C-SPAN Archives: An Interdisciplinary Resource for Discovery, Learning, and Engagement. Pre-Conference, National Communication Association Conference, Washington, D.C.
2013. THATCamp, Digital Frontiers, University of North Texas, Denton, Texas.
2013. Certified Completion of The Digitization of the Humanities Workshop, Rice University, Houston, Texas.
2012. Teaching with Technology Conference, Texas A & M University, College Station, Texas.
2012. Communication Experience Symposium, Wadsworth Communication Experience, The Westin Houston, Texas.
2011. Assessment, Accreditation, and Student Learning Outcomes Workshop, National Communication Association Conference, New Orleans, LA.
2011. Communication Across the Curriculum and General Education: COM's Voice Across Campus Short Course, National Communication Association Conference, New Orleans, LA.
2011. Voicing Connections, Contradictions, and Possibilities in Social Movement and Counterpublic Theories. Pre-Conference, National Communication Association Conference, New Orleans, LA.
2012. Communication, Ethnography, and Identity: The Politics and Practices of Studying Ourselves/Others Pre-Conference, National Communication Association Conference, Orlando, FL.

Grants and Funded Research

- 2020-2025. Project Title: Center for Biomedical and Minority Health Research (CBMHR) Core: Community Engagement Core (CEC).
Funding agency: NIMHD, U54 RCMI.
Member of the CEC Team focused on Communication and decimation of information to the community. Research focus on creating messages and social media content to create and maintain engagement between the community and grant partners.
- 2020-2021. Journalism and Media Production Boot Camp—**TEGNA Foundation**, in support of juniors and seniors in the School of Communication, Texas Southern University. The purpose of the Boot Camp is to develop career-ready multi-media journalists and media producers to enter the industry. (CO-PI)

2016-2019. Resilient Networks to Support Inclusive Digital Humanities — **Mellon Foundation**, Librarians and faculty from four institutions — George Washington University, Rice University, Davidson College, and Prairie View A&M University — propose the creation of a resilient network that provides diverse perspectives, shared pedagogical approaches, and partnerships between librarians and scholars to advance digital humanities (DH) scholarship. *(Received and completed)*

2008. Coolidge Fellow - CrossCurrents Research Colloquium. Coolidge Fellows are chosen through a rigorous application process to participate in an intensive four-week funded research colloquium in residence at Union Theological Seminary New York, New York. Fellows have research privileges at Columbia University and Barnard College. While participating in the month long fellowship I presented my scholarship “Constructing Womanist Rhetoric: Discourse on Method”. *(Received and completed)*

TEACHING EXPERIENCES

Areas of Teaching Interest

Interpersonal Communication	Inter/Intra cultural Communication
Gender Communication	Qualitative Research Methods
Persuasion	Media, Social Media and Popular Culture
Contemporary Public Address	Public Speaking
Rhetoric of Social Movements	Identity, Intersectionality and Communication
Rhetorical Criticism	

Teaching Experience

Associate Professor and Department Chair, Texas Southern University, Houston, TX (Fall 2019-Present)

As an associate professor I've developed and implemented courses as part of the MA in Communication redesign. Additionally, I led my department through a critical department renaming and curricular restructuring resulting in the BA Communication Studies with 3 new concentrations in (1) Media Studies, (2) Organizational and Health Communication and (3) Rhetoric, Culture and Performance. The proposed degree begins in Fall 2020. Additionally, I am a member of the graduate teaching faculty.

Courses Taught (Short List)

- ◆ CM 534 Introduction to Graduate Research
- ◆ CM 526 Introduction to Graduate Studies

Associate Professor, Prairie View A & M University, Prairie View, TX (Fall 2015 - August 2019)

As an associate professor I've developed and implemented courses as part of the degree, core, and curriculum redesign. I've continued to mentor students in their undergraduate research projects which led to students entering competitive careers and graduate schools.

Courses Taught (Short List)

- ◆ COMM 2513 Principles of Writing for the Discipline*
- ◆ COMM 2643 Media Literacy
- ◆ COMM 4513 Rhetorical Criticism

Assistant Professor, Prairie View A & M University, Prairie View, TX (Fall 2009 - Spring 2015)

Develop course content that meets and extends the learning objectives outlined by the department and the University for lower division, core and upper division courses for majors and non-majors. As an assistant professor I've advanced and implemented courses as part of the degree, core, and curriculum redesign. Led study about trips and undergraduate research projects which led to students obtaining career, graduate school and internship placement around the world. Additionally, courses marked with an asterisk were new course I proposed and developed as part of the degree or core curriculum redesign.

Courses Taught (Short List)

- ◆ COMM 1003H Honors Fundamentals of Speech Communication*
- ◆ COMM 2513 Principles of Writing for the Discipline* (Service Learning)
- ◆ COMM 2553 Communication, Globalization and International Media* (Study Abroad)
- ◆ COMM 4533 Communication Research (Service Learning)
- ◆ COMM 4543 Advanced Writing for the Discipline* (Service Learning/Study Abroad)
- ◆ COMM 4613 Political Communication*

Graduate Faculty, Texas Southern University, Houston, TX (Fall 2015)

Clinical Professor, Loyola Marymount University, Los Angeles, CA (Fall 2007 – Spring 2008)

Adjunct Instructor, Loyola Marymount University, Los Angeles, CA (Fall 2006 - Spring 2009)

Adjunct Faculty, California State University, San Marcos, CA (Fall 2005 - Spring 2007)

Adjunct Instructor, Owens Community College, Toledo, OH (Fall 2003 – Fall 2004)

Academic and Student Services Experiences

Coordinator, Social Media Team

PVAMU Athletics

Prairie View A&M University

August 2017 - August 2019

Manage a student-centered social media team of 20+ to create, curate and analyze social media messages on all platforms used by PVAMU Panther Athletics. Some duties and responsibilities include:

- Create home game pre-game, game and post game content for all 18 teams
- Create and execute structured Content Plan for home games
- Capture and Curate video, photographs and content on (1) field level engagement, (2) behind the scenes access to engage fans in and out of the stadium and (3) fan coverage. The team created pre-game, game, and post-game content.
- Analyze social media data from Twitter, Facebook, and Instagram on user experience, hashtag trends, and fan engagement
- Create Reports based on Monthly, Team and Special Events social media content

Interim Department Head, Languages and Communication

Department of Languages and Communication - Prairie View A&M University

August 2014 - January 2016

The Department of Languages and Communication includes two major programs in Communication and English as well as two minor programs in Humanities and Spanish. There over 300 major and minor students and 35 faculty. Courses in Arabic, Communication, Chinese, English, Humanities and Spanish are offered in the Department. As interim Department Head some duties and responsibilities include:

- Manage and retain documents related to equipment and building supervision
- Work with Program Coordinators to ensure faculty deliver courses in the University Core, Majors and Minors.
- Manage a department budget over two million dollars covering grants, salaries, travel, student fees, equipment, and activities
- Author and compile reports related to student retention, graduation, and course scheduling
- Certify applicants for graduation
- Supervise faculty and staff
- Ensure training and professional development opportunities are available to faculty and staff
- Support student learning in and out of the classroom with department managed resources
- Certify documents, training, budget and policies are accurate and completely executed
- Respond to student, faculty, staff and administrative requests for information
- Work with Dean of the Brailsford College of Arts and Sciences to ensure policies and procedures are executed and followed at the departmental level
- Other Duties and Responsibilities as needed

Admissions and Records – Evaluator Cypress College, Cypress, CA (March 2005 – August 2006)

- Academic assessment of transfer, continuing and graduating students using transcripts and other documents to determine qualifications met
- Participate in the Beta testing of CCCTRAN an electronic transcript service provided by Xap Corporation
- Develop training materials for counselors, evaluators, and other members of the campus community dealing specifically with Records Office procedures and processes
- Expanded forms and information for use by evaluators and the campus community
- Restructured process and format for diploma and certificate printing and mailing
- Admissions and Records Specialist (Substitute)
 - ◆ Supervisor during evening hours
 - ◆ Includes supervising of Admissions and Records student hourly, adult hourly, technicians and 40% employees
 - ◆ Interpret, apply and convey Admissions and Records policies to students, faculty, staff and community members at the counter, on the phone or over email.
 - ◆ Continued duties as evaluator

Business Student Advisement Center - Academic Advisor San Jose State University, San Jose, CA (October 2000 – July 2001)

- Student Services Profession I Ranking (based on four years previous experience in academic advising and recruitment.)
- Advised student by appointment, telephone, email and drop-in hours
- Academic assessment of transfer, continuing and graduating students using transcripts and other documents to determine qualifications met

- Held new student orientation workshops

Undergraduate Advising and Directed Research

Liggins, Cierra. 2012. Poster. Privilege in Non-normative Sexuality Poster Project. Texas A&M University System 10th Annual Pathways Student Research Symposium, Galveston, Texas.

Taylor, Zach. 2012. Performance. Deconstructing the Black WoMasculine Body: A Visual Enlightenment in Performance and the Deconstruction of Black Bodies. Texas A&M University System 10th Annual Pathways Student Research Symposium, Galveston, Texas.

Hunter, Brittany. 2011. Paper. The Barbie Effect. Panel 9. Undergraduate Scholars Research Conference. Western States Communication Association Conference, Monterey, California.

Richardson, Andia. V. 2010. Paper. Do you speak the Language? Hip hop's remix. Live From a Tenuous Bridge: Identity Politics, Spirituality, Sexuality, and Race in Popular Culture. Organization for the Study of Communication, Language and Gender, Tampa Bay, Florida.

Faculty Advisor, Lamda Pi Eta, Prairie View A & M University (2010-2011)

Graduate Advising and Directed Research

Altahat, Fuad, 2020. Thesis. "Analyzing the Role of Twitter in Spreading Political Corruption Awareness." Chair. Master of Art Communication Committee. Texas Southern University

Smith, Shawn. 2018-2019. Dissertation. Outside Reviewer. Communication Ph.D. Committee. University of Texas, Austin.

Maghalu, Ngoma. 2017-present. Dissertation. Outside Reviewer. Sociology Ph.D. Committee. Texas A&M University.

Awards

Prairie View A & M University **Teaching Excellence Service Learning Award** (April 2013)

Outstanding Teaching Award, Department of Languages and Communication, Prairie View A & M University (June 2011)

Nominated – President's Teaching Award Prairie View A & M University (June 2011)

Nominated – President's Teaching Award Prairie View A & M University (April 2010)

SERVICE

Manuscript Reviewer For Refereed Scholarly Journals And Conferences

2020. Ad Hoc Manuscript Reviewer. *Rhetoric Society Quarterly*.

2020. Editorial Board Member. *Journal of International and Intercultural Communication* (2021-2023 service years)
2019. Ad Hoc Manuscript Reviewer. *Journal of International and Intercultural Communication*
2018. Dissertation Award Reviewer. African American Communication and Culture Division Group. National Communication Association.
2018. Competitive Paper/Panel Reviewer. African American Communication and Culture Division Group. National Communication Association.
2018. Competitive Paper/Panel Reviewer. African American Communication and Culture Division Group. National Communication Association. 2018. Competitive Paper/Panel Reviewer. ADHO, Digital Humanities, 2018.
2017. Special Issue Manuscript Reviewer. *American Quarterly*.
2016. Competitive Paper/Panel Reviewer. African American Communication and Culture Division Group. National Communication Association.
2015. Competitive Paper/Panel Reviewer. Texas Digital Humanities Consortium.
2014. Ad Hoc Manuscript Reviewer. *Text and Performance Quarterly*.
2014. Special Issue on Race Manuscript Reviewer. *Journal of International and Intercultural Communication*.
2013. Competitive Paper Reviewer. Intercultural Communication Interest Group. Western States Communication Association
2013. Competitive Paper/Panel Reviewer. Feminist Scholarship Division. International Communication Association.
2013. Competitive Paper/Panel Reviewer. African American Communication and Culture Division Group. National Communication Association.
2012. Competitive Paper Reviewer. Intercultural Communication Interest Group. Western States Communication Association.
2011. Ad Hoc Manuscript Reviewer. *Howard Journal of Communication*.
2011. Competitive Paper Reviewer. Undergraduate Scholars Research Conference. Western States Communication Association, Monterey, California.
2008. Competitive Paper Reviewer. Intercultural Communication Interest Group. Western States Communication Association.
2006. Competitive Paper Reviewer. Organization for the Study of Communication, Language and Gender.

Discipline

NCA Nominating Committee
National Communication Association
2018-2021

Communication, Identities & Difference Interest Group – Chair
Western States Communication Association
2020-2021

Communication, Identities & Difference Interest Group – Vice Chair
Western States Communication Association
2018-2020

Member Services Committee - Chair
Western States Communication Association
2019-2020

Member Services Committee - Member
Western States Communication Association
2017-2019

African American Communication and Cultural Division – Secretary
National Communication Association
2016-2018

Texas Digital Humanities Consortium—Secretary 2016

Distinguished Teaching Award Committee – Member
Western States Communication Association
2013 – 2015

Intercultural Communication Interest Group – Chair and Program Planner
Western States Communication Association
2012 - 2013

Intercultural Communication Interest Group – Vice-Chair
Western States Communication Association Monterey, CA
2011 - 2012

Intercultural Communication Interest Group – Secretary
Western States Communication Association Denver, CO
2008 - 2010

Intercultural Communication Interest Group – Secretary
Western States Communication Association Palm Springs, CA
2006 - 2008

Departmental

Communication Program Coordinator

Department of Languages and Communication - Prairie View A&M University (Fall 2017-Spring 2018)

- Serve at the pleasure of the department head to coordinate program activities for the department.
 - preside over Communication degree course rotation
 - schedule course delivery
 - implement course and instructor assessment plans as designed by the Department Head and Assessment Coordinator
 - implement programs and events beneficial to student success
 - evaluate graduation audits to ensure student's timely completion of degrees
 - manage the advising and mentoring of 300+ students
 - other duties related to assessment as needed

Department Assessment Coordinator

Department of Languages and Communication - Prairie View A&M University (Fall 2016-Spring 2018)

- Serve at the pleasure of the department head to coordinate all program assessment activities for the department.
 - ensure assessment occurs in all degree granting programs in the department
 - map courses in each program to student learning outcomes for programs, college, and university
 - Create and review assessment reports
 - Lead faculty through assessment discussions and implement faculty plans for student assessment
 - other duties related to assessment as needed

Chair, Department Hiring Committee

Department of Languages and Communication - Prairie View A&M University (Fall 2016-Spring 2018)

- Serve at the pleasure of the department head to coordinate all search and hiring activities for the department.

COMMUNICATION Week Planning Committee – Chair Department of Languages and Communication - Prairie View A&M University (2014-2017)

Plan and implement PVAMU LCOM's first Communication Week. Manage and secure over twenty guest speakers (consultants) each year for three years. All speakers were communication professionals representing the areas of film, print journalism, television journalism, radio, public relations, legislative relations, communication scholars, business and government service. Guests are invited to present in one or more classes, hold professional office hours allowing for one-on-one student mentorship and connection, and participate in a moderated panel open to the university community at the end of the day. Utilized a COMM Week Budget (over \$39, 000 year 1, over \$42, 000 year 2, over \$50,000 year 3)

Faculty Director, International Media Seminar, Paris, France Department of Languages and Communication - Prairie View A&M University (Spring 2013 and Spring 2014)

Established, planned and led the LCOM ten day Spring Term study abroad trip where students attend the International Media Seminar hosted by the American University in Paris and George Washington

University. Some responsibilities of the faculty leader include: Recruit Students, design course content, Coordinated budgets and accounting of \$8,000-10,000, and organize travel.

Northwest Houston Center Coordinator

Department of Languages and Communication - Prairie View A&M University

Fall 2011 – Fall 2014

As Northwest Houston Center Coordinator I have engaged in planning and recruiting efforts to expand the student enrollment in the Communication Program at NWHC. I have created fliers, brochures, post cards, web content and letters designed to recruit students to the Northwest Houston Center and major in Communication. I attended four TACRO events at Houston area community colleges to recruit students. Some of the responsibilities as coordinator include:

- Pre-admission Advising Appointments with Perspective Students
- Creation of Recruitment and Public Relations Materials
- Planning of Five Year Course Rotation
- Design and Implementation of Letter Writing and Recruiting Campaign “Return to Pantherland Northwest”
- Duties and Responsibilities as needed

Basic Course Coordinator

Department of Languages and Communication - Prairie View A&M University

(Spring 2010 – Spring 2012)

As Basic Course Coordinator I am Chair of the Core Course Committee and have additional duties of coordinator. In this position I supervise instruction of tenure, tenure-track, lecture and adjunct instructors in COMM/SPCH 1003 Fundamentals of Speech Communication course. I work with my colleagues to insure that this course meets the basic core course requirements and learning objectives designed by the state of Texas, TAMU System and Prairie View A&M University. Some of the responsibilities as coordinator include:

- Create, maintain and disseminate course calendars
- Create, maintain and disseminate standardized syllabi
- Create and maintain customized content including assignment directions, rubrics and instructor handouts
- Insure individual instructor supplements to the standard syllabus are in accordance with university standards and format
- Aid instructors in course and classroom management
- Sitting member of the Adjunct Hiring Committee
- Insure instructor compliance with university and department standards of instruction
- Duties and Responsibilities as needed

Communication Program Curriculum Committee – Chair

Department of Languages and Communication - Prairie View A&M University (Spring 2010 – 2012)

As chair of this committee, I worked with my colleagues to create, enhance and maintain a curriculum and that adheres to the standard of excellence sought by the department, university and the discipline. Some of the responsibilities as chair include:

- Create, maintain and disseminate meeting agendas

- Research standards for communication curriculum and degree offerings throughout the Texas A&M system, University of Texas system, and other region and national universities with similar profiles to PVAMU
- Create and maintain documents for large scale degree restructuring
- Present the degree restructuring and design to students, faculty, university and interested community members
- Develop an 2+2 articulation between PVAMU Northwest Campus and Lone Star Community College of the Communication degree
- Create forms for advising reflecting new degree changes and curriculum updates

Core Course in Communication Committee – Chair

Department of Languages and Communication - Prairie View A&M University (Spring 2010 – 2012)

This committee oversees the design, textbook, and curriculum for SPCH 1003 Fundamentals of Speech Communication course. As chair of this committee, I work with my colleagues to insure that this course meets the basic core course requirements and learning objectives designed by the State, TAMU System and Prairie View A&M University. Some of the responsibilities as chair include:

- Create, maintain and disseminate meeting agendas
- Research core course requirements and present latest information to the committee
- Lead discussion on textbook customization
- Meet with publisher representatives to discuss elements and content needed to optimize student learning.
- Lead discussion on assignment, testing, activity and speech assignment standardization for student learning and meeting of course objectives.
- Edit the custom textbook and supplemental content
- Recruit student artist to contribute artwork for custom cover

Faculty Academic Advisor

Department of Languages and Communication - Prairie View A&M University (2010 – 2019)

Currently advise between 20-30 students. This includes advising students in two to three meeting per year on graduation evaluation, transfer course assessment and progress toward degree completion.

Search Committee Member: Interpersonal Assistant Professor

Department of Languages and Communication - Prairie View A&M University (Spring 2011)

Search Committee Member: Interpersonal and Media Assistant Professor

Department of Languages and Communication - Prairie View A&M University (Summer 2010)

Search Committee Member: Communication Adjunct

Department of Languages and Communication - Prairie View A&M University (Summer 2010)

Search Committee Member: English Lecture II

Department of Languages and Communication - Prairie View A&M University (Summer 2010)

Student Recruitment and Retention Committee – Member

Department of Languages and Communication - Prairie View A&M University (Fall 2009 – Fall 2010)

As a member of this committee, I have participated in the recruitment and retention activities that have been part of the 2009-2010 school year.

- Attended the 2009 Major's Fair introduced the communication major to students interested in careers in speech communication, mass media and communications.
- Attended the 2010 Pantherland Day where I introduced perspective students and their families to the possibilities available in the Languages and Communications Department.

Department of Languages and Communication Curriculum Committee – Member

Department of Languages and Communication - Prairie View A&M University (Spring 2010-2017)

As a member of this committee, I worked with my colleagues to create, enhance and maintain a curriculum that adheres to the standard of excellence sought by the department, university and the TAMU system. Some of the responsibilities as chair include:

- Research standards for curriculum and degree offerings throughout the Texas A&M system, University of Texas system, and other regional and national universities with similar profiles to PVAMU
- Review department wide curriculum changes, additions and deletions.
- Attend meetings

University

Women's Council for Leadership and Service

Prairie View A&M University

Fall 2013-Spring 2019

THATCamp Planning Committee

Texas A&M University

Fall 2013 – Spring 2014

This committee is the campus organizing Committee for THATCamp (The Humanities and Technology Camp). The goal of the (un)conferences is to bring digital humanities scholars, activists, librarians and community users together to share, learn, work and play. As a member of the planning committee I am responsible for resource management, location and invitation of scholars and guests, and other needs as required.

University Core Curriculum Committee

Prairie View A&M University

Fall 2012 – Spring 2019

Faculty and staff are nominated to this committee by university administration to lead the university in Core Curriculum development and redesign. The goal of this committee is create at university core curriculum that responds to the new objectives and component areas identified by the Texas Higher Education Coordinating Board. Some of the responsibilities of a committee member include:

- Review all courses continuing in and added to the Core using committee developed rubric
- Aid Departments in implementing university wide learn objectives central to the new Core
- Review of syllabi and other course materials
- Evaluate the inclusion of courses and content to determine in new Core learning objectives with be met

Women's Study Minor Exploratory Committee

Office of the Associate Provost for Academic Affairs

This committee was gathered by Dr. James A. Wilson, Associate Provost for Academic Affairs to investigate the options for a minor in Women's Studies. Each member was invited based on specific research, teaching and or service areas. I was invited to participate as a contributing member in the area of African American Womanist Rhetoric and Communication.

Faculty Senate – Senator Prairie View A&M University (2010-2013)

Graduate Student Service (University, Departmental, and National Discipline)

Graduate Student Senate – Alternate Senator

Bowling Green State University, Bowling Green, OH
Fall 2004

Graduate Student Senate – Senator

Bowling Green State University, Bowling Green, OH
Spring 2004

African American Graduate Student Association – President

Bowling Green State University, Bowling Green, OH
2003 – 2004

Graduate Student Association Communication Studies – Secretary

Bowling Green State University, Bowling Green, OH
2001- 2003

Student Representative Feminist Division

- National Communication Association, Miami, FL
2003 - 2004
- National Communication Association, New Orleans, LA
2002 - 2003
- National Communication Association, Atlanta, GA
2001 - 2002
- National Communication Association, Seattle, WA
2000 - 2001
- National Communication Association, New York, NY
1998 - 1999

PROFESSIONAL MEMBERSHIPS

Texas Digital Humanities Consortium

National Communication Association

Western States Communication Association

MESEA - The Society for Multi-Ethnic Studies: Europe and the Americas

Colloquium of African American Research

Organization for the Study of Communication Language and Gender

Broadcast Educators Association

Alpha Kappa Alpha Sorority, Inc.